

Call for Papers: Jahrestagung

Ethics and Ethicswashing in Technology, Business and Society

Conference: St. Gallen: 16.-18. November 2022

The working group on economic philosophy and ethics (WPE) of the German Association of Philosophy (DG Phil) welcomes scholarly submissions for its 2022 annual conference to be held at the University of St. Gallen, Switzerland. We encourage practitioners and scholars at any stage to submit either a structured research summary (1000 to 2000 words plus references) or a full article.

Topic

The complexity and interconnectedness of today's current ethical challenges demand a research perspective that goes beyond the scope of individual academic disciplines: Sustainability implementation, digital transformation, the pandemic, inequality, human rights or surveillance are among the topics of interest, where technology, business corporations and society at large were affected, sometimes even at stake. The conference addresses particularly ethical questions rooted in ethical theory from all three levels conceptual/theoretical, qualitative, and quantitative. A special focus and conference track addresses ethicswashing, understood here as misleading ethical communication or action with regard to presenting a misleading ethical message.

Topics of interest (but not exclusively) are:

- Technology companies and the question of power
- Surveillance for good – surveillance for bad; and their overlaps
- Social cohesion and the digital transformation
- Human rights challenges of technology

- Discrimination and technology, particularly algorithms and AI
- Learning effects between different fields of applied ethics
- Ethical theories and their suitability to tackle complex challenges
- Bias in ethics – ethics of bias
- Bias, discrimination and decision-making
- Digital ethics washing, Machinewashing, AI inflation
- Blockchain, Cryptocurrencies and their ethicality
- Blockchain, Cryptocurrencies and their environmental impact
- Boosting sustainability through technology
- Sustainability, free markets and open societies

Submission:

Please send your submission to peter.seele [at] usi .ch not later than September 30th 2022.

Please add a line on top of the submission, if you want the submission to be considered for publication.

Authors will be notified of acceptance or rejection as soon as the review processes has been completed. Acceptance of a submission means that the author (or one of the authors) will be expected to present the paper at the conference.

Publication

Accepted full paper submissions (in English) and structured research summaries that may be turned into full papers (in English) and submitted before December 31st 2022 may be published (depends on reaching a critical number of submissions) in an edited volume with Springer in the book series ABER (Advances in Business Ethics Research, edited by D. Poff and A. Michalos).

The conference is co-organized by Thomas Beschorner (Univ. St. Gallen) and Peter Seele (USI Lugano, co-head WPE).